

SEPTEMBER DINNER MEETING
Tuesday September 24, 2002

The Context of Software Development - a Vision of Quality
Joerg Niggemann, ThoughtBlade Inc. and Excelign

Do your customers believe that Software Development is magic? And, did all the tools, techniques, and processes make the magic come true? Let us step back for a moment and look at the context in which software development happens. Let's grow a vision of a context for quality. And from that perspective, let's look again at some details of our daily work, at the individual, team and corporate level.

The speaker will discuss:

- What corporate goals have to do with everyday coding decisions
- How company structure influences a project
- The difference between an "Architect" and a "Designer"
- Quality Management versus Quality Control (and what then is QA?)

The presentation will provide you with thought on:

- The usage of Tools
- The effect of Testing on all development artifacts
- The significance of Software Architecture
- The importance your company attributes to having a Process
- The Orientation of your company
- A person-oriented perspective on your company's Structure and Goals

And you will see a whole new meaning in the simple fact "Life is Life".

Joerg Niggemann has 13 years of experience in software development. After four years as a Quality Manager, he founded ThoughtBlade inc. ThoughtBlade helps software companies to cut their costs and increase their revenue by assessing for improvement. Excelign is a partnership of management consulting professionals and together they focus on the strategic alignment of people, process and technology to plan and implement organizational change, improvement and growth.

**Presentations are on the last Tuesday of the month at the Sheraton Centre Toronto Hotel,
123 Queen Street West, across from New City Hall**

If taking the subway, exit at Osgoode station (Queen and University), walk one block east along Queen to York.
If driving, you can park at New City Hall, which is accessible underground to the Sheraton Centre.

Dinner and Presentation: \$30 Members, \$40 Non-Members
Cash and Cheques are accepted at the door.

Please RSVP by noon on Thursday September 19, 2002

5:30 P.M. Networking 6:00 P.M. Dinner 7:00 - 8:30 P.M. Presentation

**For reservations, information and membership inquiries,
visit our web site at www.tassq.org or phone TASSQ at (416) 444-4168**