



Dear Nicole ,

This is our **last meeting before the summer** and it's a good one! Join us on June 30th to learn about your Role in QA, QC, or IT, how it's changing, and what this means for the future. We are pleased to welcome Tom Ticknor from QAI Global Institute.

**Too far for Toronto?** October 14th - a TASSQ dinner meeting in Markham, Ontario. Stay tuned for details (also see below).

Looking forward to seeing you at this month's dinner meeting.

Regards,

*The TASSQ Board*

**June 2009**

**June 30th TASSQ Meeting**

**The Changing Roles for QA, QC and Other IT Professionals**

**Thomas Ticknor, CSQA, CSTE  
(QAI Global Institute)**

**Tuesday, June 30th, 2009**

The QAI Global Institute (formerly known as the Quality Assurance Institute) has for nearly 30 years collected information, trends, and best practices from most of the world's leading IT and IT enabled companies. Over those 30 years QAI has seen many changes in the roles of the quality assurance analyst, software test engineer, software business analyst, software project



**Extras...**

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[IMPORTANT - LinkedIn Group Mixup](#)

**\*NEW\***

**TASSQ Referrals**

If you select TASSQ as your referral company when registering for any

manager, and software process engineer. 2009 is projected to be a "watershed" year as world economies change under the pressure of the global marketplace and the roles of IT professionals undergo realignment with new corporate and product focus.

In his presentation, Tom will focus on changes to IT professionals' roles and specifically to the transformation of the quality assurance analyst. Tom will discuss the relevance of software assurance in the product development life cycle and how software assurance will impact the quality assurance analyst and other disciplines in the SDLC. Tom will use the CBOK's (common bodies of knowledge) for quality assurance (QABOK), testing (TEBOK), software engineering (SWEBOK), project management (PMBOK), software BA (SBABOK) and software process engineer (SPEBOK) as a framework for the discussion.

**Mr. Thomas Ticknor** has over 25 years of experience in IT software development and quality. He has a wide range of experience including management of product design teams, development teams, software QA and testing departments. Mr. Ticknor has been training and consulting in the field of software testing and quality for the past 10 years.

Mr. Ticknor is a keynote speaker and presenter at testing and quality conferences, software development trade conferences and has spoken both in the U.S. and internationally.

Mr. Ticknor is the Chief Operating Officer for the QAI Global Institute overseeing the daily operations of the Institute's activities and is President of QAI Canada, Ltd. Before joining QAI, Mr. Ticknor held executive level positions with software development companies in Boston and Orlando.

**Date: Tuesday, June 30, 2009**

**Location:** King Edward Hotel -- 37 King Street East, Toronto  
Windsor Ballroom, 2nd Floor

**Dinner and Presentation:** \$35 Members / \$50 Non-Members

Payment for dinner meetings is now available online via PayPal. Cash and Cheques will also be accepted at the door.

Please [RSVP](#) by noon on June 26, 2009.

5:30 P.M. Networking | 6:00 P.M. Dinner

QAI Certification Exam, TASSQ gets a reimbursement to help improve our own programs, dinner meetings, etc.

The same applies for any QUEST Chicago registrants.

For information regarding QAI's certification courses, please [CLICK HERE](#).

For information regarding QUEST Chicago, [CLICK HERE](#).

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### **New QAI Certification!! Certified Software Business Analyst**

This certification has been created to address IT organization's need for business analysis skills that are typically inadequate in IT technical professionals. The need for improved and more reliable information transfer calls for Software Business Analyst professionals who can effectively bridge the knowledge and language gap between the business and IT communities. Acquiring the designation of CSBA indicates a professional level of competence in the principles and practices associated with the business analyst profession.

For further information [CLICK HERE](#).

7:00 - 8:30 P.M. Presentation

For further information please [CLICK HERE](#).



## New Course Offering! Proactive Testing - Risk Based Test Planning

**Date:** Sept 29 + 30

**Instructor:** Robin F. Goldsmith

**Topic:** Proactive Testing - Risk Based Test Planning

**Location:** Holiday Inn Midtown  
Varsity Room - 280 Bloor Street West  
8:30 am to 4:30 pm each day

**Cost:** \$700 members, \$750 non members

**Registration Cut Off:** Monday Sept 14 2009

**Registration Form:** [Click Here to Register](#)



### Turn QA/Testing Push-Back into Proponents

Do developers, managers, and even users often resist your Quality Assurance (QA) and Testing efforts? Do they consider QA/Testing an obstacle to making their deadlines? You're not alone, but that's mainly solace that doesn't really help your situation. Chances are you feel your problem is not effectively communicating QA/Testing's value.

Proactive Testing™ can help by making your QA/Testing more effective in ways that others readily recognize and--more importantly--appreciate and want! Rather than perceiving QA/Testing as impeding project progress, they'll see that Proactive Testing™ helps them deliver software systems quicker and cheaper, as well as better.

Join prominent author, speaker, and advisor Robin Goldsmith in this eye-opening interactive two-day seminar workshop. Learn how this risk-based methodology applies a number of more powerful special methods, along with well-known traditional test techniques, in far more effective ways that enable identifying numerous ordinarily-overlooked critical test conditions--earlier when defects can be fixed more easily.

Visit the TASSQ website for a bio, complete description, and registration form. [www.tassq.org/events/](http://www.tassq.org/events/)

Robin is also speaking at our September dinner meeting!

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### Special Interest! Requirements Engineering Course

IREB is offering a new certification course:  
Certification for  
Requirements  
Engineering

Visit the following link to  
download the syllabus:  
[http://certified-  
re.de/en/downloads/syllabi/](http://certified-re.de/en/downloads/syllabi/)

More information can be  
found by [Clicking Here](#).

If you are interested in  
taking this course, please  
email TASSQ at  
admin@tassq.org.

\*Please note: this is not a  
TASSQ course. TASSQ is  
monitoring interest for  
IREB.

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### \*New TASSQ Markham Dinner Meetings\*

**Wednesday, October  
14th, 2009**

**Sheraton Parkway  
Toronto North Hotel &  
Suites**

**Richard Bornet presents  
"The Future of Software  
Testing"**

In order to accommodate the  
QA / Testing community in  
the Markham area, TASSQ  
will be holding periodic  
dinner meetings in  
Markham in ADDITION to  
the Toronto meetings.

## QAI Canada and TASSQ Present...



**TesTrek Toronto 2009**  
**Manager's Solutions Workshop & Symposium**  
**Today's Challenges and Emerging Trends in Software Testing**  
[www.qaiworldwide.org/testrek/](http://www.qaiworldwide.org/testrek/)

**Sheraton Centre Toronto Hotel**  
**October 26 - 29, 2009**

**Software Testing Manager's Workshop and Symposium**  
Sheraton Centre Toronto Hotel, 123 Queen Street West, M5H 2M9

### **TesTrek is Devoted to Software Testing...**

Continuing the QUEST journey for Quality Engineered Software and Testing, the QAI Global Institute brings you TesTrek - a symposium focused specifically on today's challenges and emerging trends in software testing. TesTrek is designed for testing managers and professionals to gain the most information, ideas, and solutions in a condensed Two-for-Two format.

### **TesTrek Facilitates Discussion of Ideas & Solutions...**

**Manager's Solutions Workshop (October 26-27):** The Manager's Solutions Workshop focuses on the top challenges facing managers in building, testing, and delivering quality software applications and products in today's fast-paced and demanding environment. In this intense and interactive workshop, attendees have the opportunity to choose the discussion topics and to learn from the QAI Global Institute's professional staff and industry thought leaders. Facilitated discussions with peers from other companies leverage group skills and knowledge in developing pragmatic solutions to today's challenges.

**Software Testing Symposium (October 28-29):** The ALL NEW two-day TesTrek Symposium format blends together the traditional conference one-hour presentations with one-and-half hour workshops during which attendees can learn, discuss, debate, and/or have hands-on experience. TesTrek gives attendees the best of both worlds of learning - listening and discussing critical testing topics with others. TesTrek has a great line-up of key topics, speakers, and workshop leaders.

### **TODAY'S CHALLENGES TOPICS**

Testing Value/ROI, Test Measurement, Testing Improvement, Test

The first meeting will take place in October of this year. Details to follow.

If you know of anyone in the Markham and surrounding areas who might be interested, please forward this email to them!

Thank you and look forward to seeing you there.

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### **Important Info About TASSQ LinkedIn Group**

There has been a 2nd TASSQ Group created by accident. The official TASSQ Group is called "Testing and Quality Professionals Network" and posts the TASSQ logo. This group is owned by TASSQ Admin / Barbara Yates. The other group is owned by Charles Luo.

Please join the official TASSQ group as soon as possible. The other group will be closing shortly.

Sorry for the confusion and thank you for your cooperation!

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Automation, Test Teams Management, Test Estimation, Test Outsourcing

#### **EMERGING TRENDS TOPICS**

Agile Testing, Security Testing, ALM Testing, SOA Testing, Next Generation Testing, Testing Center of Excellence, Exploratory Testing

#### **TESTING PRACTICES TOPICS**

Test Management, Test Planning, Web Services Testing, Scenario-Based Testing, Test Data/Environments, Unit Testing, Performance Testing, Risk-Based Testing, Requirements-Based Testing

#### **TASSQ IS CONFERENCE CO-HOST**

Joe Larizza, President of TASSQ will be the honorary Conference Chair and TASSQ will be supplying Track Hosts for the tracks.

Go to <http://www.qaiworldwide.org/testrek> for information on workshops, presentation schedule and registration.

**TASSQ Members receive a discount on registration fees as a membership benefit.**

## Upcoming Meetings...

#### **June 30, 2009**

Tom Ticknor (QAI Worldwide) presents "The Changing Roles of QA, QC, and Other IT Professionals"

----SUMMER BREAK! No meetings July & August----

#### **September 29, 2009**

Robin F. Goldsmith (Go Pro Management Inc.) presents "Overcoming Requirements-Based Testing's Hidden Pitfalls"

#### **October 27, 2009**

Kevin Burr (Ottawa Software Quality Association) - Topic TBD

#### **November 24, 2009**

Keith Jonah (Trusted by Design Inc.) - Topic TBD

----HOLIDAY BREAK! No meeting December----

#### **January 26, 2010**

Rob Sabourin (Amibug.com) - Topic TBD

#### **February 23, 2010**

Jane Steward (Bell Canada) presents "Metrics Tell the Story: A Case Study in Offshore Decision"

#### **March 30, 2010**

Jeff Somerville (RBC Global Technology & Operations) - Topic TBD

**April 27, 2010**

Richard Bender (Bender RBT Inc.) - Topic TBD

**May 25 2010**

Pedram Faghihi (Aviva Canada) presents "Software Testing Process Improvement Hidden Challenges"

**June 29, 2010**

Neil Price-Jones (NVP Software Testing) - Topic TBD

Details to follow...

[CLICK HERE](#) for Calendar

*Message from the TASSQ Board*

The Toronto Association of Systems and Software Quality (TASSQ) was established in 1993 as an organization for Quality Assurance professionals. Our attendees include anyone who has an interest in software quality, whether they work for a large corporation, a small software house, or whether they are independent consultants.

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